



POSITIVE BRAIN TRAINING

“TRUE SUCCESS”

LEARNING CENTER

Stop Thinking In The 99
Percentile and Become The
Financial 1%

THE MMA PROJECT ACTION GUIDE Your “True Success” Road Map

WHAT'S THE VALUE IN ENROLLING INTO THE MMA PROJECT?

Here is a list of just a few of the wonderful benefits and recourses which comes with having an active enrollment into the Masters of Mind Alliance Project.



- Upon signing up enrollee are shipped to them the “True Success Power in Your Hands” book bundle plus two more “True Success” guides worth over \$200, including free shipping.
- Platinum access to all “Positive Brain Training for True Success” Expanding Trainwashing courses and lectures valued at \$592.00. No Charge!
- In addition to this the Masters of Mind Alliance new Project Development Leaders “YOU” will have a free all access pass into The MMAP Learning Center. This is where you will continue your “Positive Brain Training for True Success” development journey. The lifetime access, worth thousands in “True Success” training is at no addition cost. Estimated value over \$12,000 and growing.
- Invaluable coaching sessions from me personally that will quickly prove the validity of the “Positive Brain Training for True Success” development principles.
- There are literally thousands of dollars in “True Success” development training offered in this program, not offered to the general public.

THE IMPORTANCE OF UNDERSTANDING THE WHY.

So, why would anyone in their right mind want to give away so much value, time, and content without a huge investment from people being offered the opportunity? Well the bottom line is, I don't see offering this opportunity as a gamble for me at all. I am so confident in each and every enrollee's "True Success" journey being a successful one that I am willing to stake my reputation on it.

In my life I have been fortunate enough to help many people achieve some wonderful things in their life. I am extremely grateful for every one of those people who gave me the opportunity to work with them. However, for me it has never been enough which has always left me wanting to do more for a larger group of people. Have you ever had this insatiable drive deep down within you to do more? I believe we all have this drive. The Masters of Mind Alliance Project allows me to fulfill that need. The happiest that I've ever been other than right now in my life was when I saw my first love Sherry, the birth of my two children, and watching other people transform their mindset and life from negative to positive.

I hope you take the opportunity to read some of the success stories from clients of mine. More importantly I can't wait to journey with you towards "True Success" and have other people be inspired by your own story. I want to become a fan of yours because you accomplished something in your life greater than anything you thought possible. I want to be a fan of yours because you believed in yourself just enough to take a few baby steps that at first may feel a bit uncomfortable and outside of your comfort zone. Within the next few months I hope to be celebrating with you on all the success and new achievements due to being an important part of the Masters of Mind Alliance Project.

<http://michaelsonwilliams.com/real-success-stories/>

MY FATHER TOLD ME *I COULD NEVER BE*

Here's the issue with parenting, many times we unknowingly and even sometimes deliberately transfer our personal demons onto our children. I don't think my father really meant to do harm to me with his words "You Could Never Be". However, those words rang in my head for years as negative programming. See, I guess my father had an idea even before the doctors that I had a touch of his passed down bone disease Osteogenesis Imperfecta or OI for short.

I won't get into the detail of the disease; however, in short it means that my bones were softer than normal. I had three siblings with the disease much worse than myself, so this made my own issue seem minor to me. Even after more than 30 broken bones OI just feels like an old friend. The words of my father; however, had a greater negative impact on my life than the OI because it was mental not physical. From my teen's right into my adult life those words held me at bay from achieving real success. The negative programming from my father created within me somewhat of a split personality when it came to anything I would try to achieve. On the one hand invincibility and on the other debilitating fear of achieving success.

UNRELENTING DETERMINATION

Whether my father was *protecting* me or deliberately trying to control my thinking, the damage was done. See my Dad was my one and only real hero growing up as a little boy, so what he said when he spoke meant a great deal to me. When I was around 16 my father was upset with me to some reason I cannot recall. He told me in his fit of anger “you will never be one of those body builders”.



At 16 I had been working out about two years and really wanted to be a professional bodybuilder. Hearing those negative words at the time actually set off an unrelenting determination inside of me to become a professional bodybuilder, OI or not. What I didn't realize at that time was that my father's words didn't setup the normal fear of failure many of us adopt from our parents but a fear of success in stead.

I had built-in my mind a negatively conditioned underlined fear of success. I had no tools to fix the problem because I didn't know at the time there was one. The negatively conditioned fear of success would plague my life for many years to come.



WHAT'S THE DIFFERENCE BETWEEN THE "FEAR OF FAILURE" AND THE "FEAR OF SUCCESS"?

The differences between the "fear of failure" and the "fear of success", in my mind, are ever so slight and drastically opposed at the same time. The simplest manner in which to describe what was going on in my mind is that there was a conflict of forces. I almost never felt like I couldn't accomplish almost anything in my life. However, accomplishments that looked giant to on looker's were virtually insignificant to the inner-me, my enemy.

Every goal that I had accomplished in my life was still me playing it safe, which meant my negative brainwashing was constantly in control of my future. I was still hearing my father's voice telling me that I could not be what I truly had the potential for being. I get a lump in my throat and a heavy heart even today thinking how many other people are misdirected from what seems to me an automatic pass to greatness. This all because the word of others acts as negative brainwashing, conditioning the mind to fear what should not be feared.

Was my father correct about me? I never did become a professional bodybuilder. I hope you will take the opportunity to read more of this story in my book "I'm Core Fit; Success In One Day for The Rest of Your Life". Right now I want to conclude this story by telling you that fear of success is almost as debilitating as the fear of failure. What I have found is that when I focused on helping other people and put my life journey on a course which allows me to run on autopilot towards "True Success" things became much easier.

THE TRUE HERO WAS ME AND THE HERO IS YOU

I love my father and always will. There is a large part of me that still thinks of him as a hero in my life. However, over the years I have learnt to trust in an even bigger hero to bring me truth about my journey towards “True Success”. That hero is me, and your hero should be you.

My life moves in harmony with the “True Success” journey. This all happened over a number of years and through the development of unique systems of retraining my brain to what “True Success” should look like in my life. In other words, I had to become a master of my own mind in order to not only to master my very limited fear of failure but to conquer an even bigger giant. The Fear of Success.

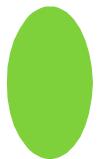


ACTION STEP THAT WILL GIVE INSIGHT INTO YOUR FUTURE SUCCESS WITH THE MMA PROJECT

Answer these five questions below. Don't just answer them in your head, actually grab a pen and write down your true feelings about these questions. No one is in judgment of you but you, so be honest. Right before you answer these questions I want you to take three deep breaths. Not shallow breaths, breaths that inflate your abdomen.

When you begin breathe deep in through the nose and out of your mouth with your eyes closed. Relax your mind and body, clearing any of the daily negative thinking out of your mind. Then let your answers flow on to the paper with truth and in harmony with what you really want from your life. When you responded to these questions be sure to express yourself in good detail.

- 1) Where has your fear of failure or of success led you to this point?
- 2) Are you mastering your mind in order to master your life? Why so or why not?
- 3) If you were presented with the opportunity to change your journey, would you take it? Why?
- 4) If your "True Success" was guaranteed would you use the tools presented to you to make it happen?
- 5) How important is it to you to change your current life path and way of thinking in order to achieve your dreams?



YOU ARE ONE STEP CLOSER TO MAKING THE DECISION THAT WILL CHANGE YOUR LIFE FOREVER.

The five questions you have just answered on the previous page, I've had to ask myself over my lifetime. Each time my responses to these questions varied slightly depending on how much fear I had at the time. Whenever I have engaged in these "**Big Questions**" it has led me closer to mastering my mind. Through this process came the creation of my "Positive Brain Training for True Success" development training system.

This path has also led me to a phenomenal and exciting re-launch of the Masters of Mind Alliance Project which I am sharing with you right now! I hope you continue this experience with me and commit to changing your mind in order to change your life forever. I hope that you decide right now today that no one is allowed to tell you "you can never be" anything you want. Then I want you to accept the opportunity to change your thinking and behavior to solidify your "True Success" during the re-launch of the MMA Project.

If you've missed any of the other PDF's or videos please go back and review them. You don't want to miss any pieces of the puzzle.

"True Success" Awaits!

<http://MichaelsonWilliams.com>